

Women on Board

A WEDC Initiative

The WEDC Women on Board Initiative is a statewide project benchmarking the status of women on corporate boards in Alabama's public companies.

WEDC will track and report on the status periodically to show trends, with an ultimate goal of improving company performance through balanced leadership.

WEDC will release this information to influential business and community leaders across Alabama.

The research so far shows a dramatic lack of female representation in the roles of directors and executive officers. WEDC would like your support to bring about change.

Why does balanced leadership matter?

New research suggests that companies with diverse boards are more profitable. As a result, the Securities and Exchange Commission now requires that companies with diversity policies disclose how these policies are implemented and how the policy effectiveness is assessed.

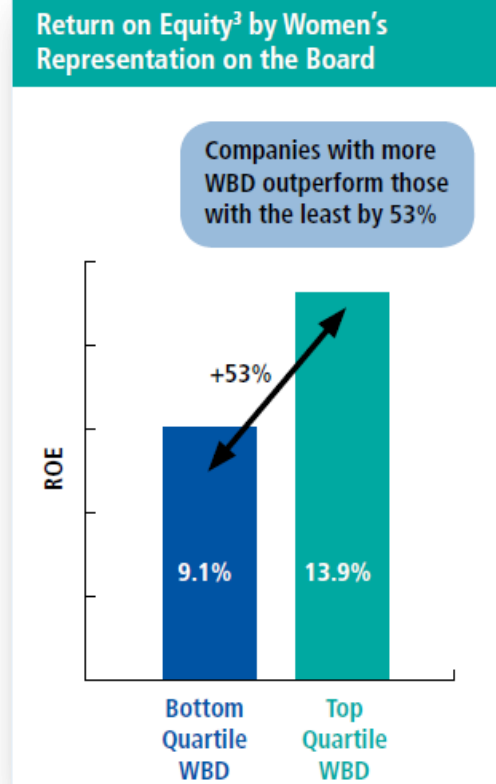
You can get on board.

When Alabama companies understand the return on equity of improving leadership balance on their boards of directors, this will help improve financial performance of Alabama companies. This approach will help strengthen the Alabama economy.

As an advocate for [Women on Board](#), you can be a part of this investment in Alabama.

WEDC Women on Board Advocates:

- are listed as Advocates on the research report.
- will receive advance copies of the report.
- do not have to serve as a spokesperson, or attend any meetings.



Research shows that companies who have a more diverse board actually perform better financially.

Source: 2001 and 2003 Catalyst Census of Women Board Directors

Women's Economic Development Council

WEDC is an independent organization based in Huntsville, Alabama.

WEDC is committed to influencing economic development through education, mentoring, and networking while providing leadership opportunities to women. WEDC exists to strengthen the position of women in business and in the community.



www.wedc-online.org/womenonboard